

Agenda for NCCC 212 Business Meeting:

Nov 2, 2021. 2-4PM EST

Chair: Mark Hoffmann

Secretary: Lisa DeVetter volunteered

Minutes: Taken by Lisa DeVetter and NCState Communication Team

a) Old Business:

- Review/amendments/approval of 2020 minutes - approved by Gina Fernandez and seconded by Lisa DeVetter
- Review of 2020 business meeting agenda – no additions; wasn't available

b) New Business:

- New reporting format: Discussion of new report Template (Vance). We had several people complaining about the reporting format, due to two reasons: a) too short; b) not inclusive (projects over several crops e.g.)
  - Vance Baird reviewed NC Regional Multi-State Project/Committee Annual Report requirements – emphasized short, succinct reports that emphasize collaborations and accessible to the general public
  - Vance Baird suggested each state representative extract most salient, top-level topics under each objective to give chair more focus to condense into a final annual report
  - Margaret Worthington suggested skipping reports and just submitting publications and a short PPT that is shared during the meeting
  - Penny Perkins-Veazie suggested a short and long report format (short report will be to aid chair in the final annual report)
  - Mark Hoffmann suggested going back to reporting by NCCC 212 objective followed by short impact statement, still list publications, possibly omit listign grants; Gina Fernandez added that each state/institutional lead can then highlight the most important projects or accomplishments per report
  - Vance Baird suggested an executive summary for each state/institutional report to aid the chair in creating a final annual report – emphasis on accomplishments, not activities
  - Nahla Victor Bassil suggested creating a Google Doc using the specific reporting format
  - NC Regional Multi-State Project/Committee Annual Report Reporting format: [https://68e8efec-fd4d-4588-ad94-5d9e5e07218a.filesusr.com/ugd/4081a5\\_18226943c6564ef594a002c44a32266e.pdf](https://68e8efec-fd4d-4588-ad94-5d9e5e07218a.filesusr.com/ugd/4081a5_18226943c6564ef594a002c44a32266e.pdf)
  - Margaret Worthington suggested not listing every presentation, just major workshops or events
  - Vance Baird added to Margaret's statement – summarize impact of presentations (e.g., number of participants or presentations made at the international, national, rational, state, or local level)
  - Vance Baird suggested not worrying about the equipment statement

- Brent Black stated he appreciated the long report because it helps him see what is going on elsewhere in the nation with regards to berry crop research; suggested a cover page executive summary that gives state/institutional highlights, then keeping the longer report after for those that benefit from the long report content; let the chair pull together highlights for final annual report; publications and other activities could be an appendix
- Vance Baird mentioned publications listed can be duplicative and there should be efforts to avoid this so the chair doesn't have to remove duplications
- Massimo Iorizzo suggested collaborations be reflected in peer-reviewed publications and possibly grants
- Vance Baird agreed 1-page executive summary by category or objective is a good idea and will help the chair collate information → focus should be accomplishments and collaborations
- Bernadine Strik mentioned 1-page executive summary may be too limiting for states/institutions with large small fruit/grape research programs
- Kim Lewers suggested perhaps we just limit to *finished projects* with publications, meetings/workshops that are finished, and other tangible outcomes/impacts.; not in-progress items
- Courtney Weber – curious who should be included in the report – viticulture people, entomologists and plant pathologists working with fruits, etc.? Where do you draw the line? Should we be focused on reporting projects that NCCC 212 participants are involved with?
- Next steps – Mark will submit annual report using current state/institutional reports, but will form a committee to create a new reporting template based on the above discussion and pass that onto the next chair
- Hybrid format feasible for future conferences?
  - Preferable to have in person but depends on who is going to host in 2022
- Developing of an up-to-date email list that can be passed on
  - NC State will provide a list of participants from 2021 that can be added to/amended
- Developing a sort of guideline for new first-time hosts? (volunteers?)
- Host for 2022 Meeting?
  - Margaret Worthington to speak with John Clark/Amanda McWhirt about hosting in 2022, Utah, Wisconsin?

List of previous hosts:

- 2011 — Univ. of Arkansas (Fayetteville)
- 2012 — Univ. of Florida (Clearwater Beach)
- 2013 — Beltsville, MD (USDA-ARS)
- 2014 — Oregon State Univ./USDA-ARS (Corvallis, OR)
- 2015 — Auburn University (Elina Coneva)
- 2016 — VPI/Virginia Beach (Jayesh Samtani)
- 2017 — PSU/State College (K. Demcheck □ 2016 Secretary)

2018 — WSU, Mount Vernon/ (Lisa DeVetter □ 2017 Secretary)

2019 — Minnesota (Mary Rogers □ 2018 Secretary)

2020 – NCSU, Raleigh (Hamid Ashrafi □ 2019 Secretary)

- Host for 2023 Meeting?
  - Reach out to Driscolls for potential 2023 host, Cornell
- Open Discussion Adjourn